

GÜNER | TAPŞIN

LAW FIRM

THINKING BEYOND TRADITIONAL SOLUTIONS



Tailored solutions
Boutique environment
Resourceful approaches

Güner&Tapşın Law Firm delivers excellence.

Satisfying our clients is not our first priority - it is our only priority. We believe in attorney/client trust and confidentiality; they are the foundations of the strong relationships we build with all our clients.

Our specialised practice offers a range of legal services covering the full spectrum of corporate law to meet each individual client's unique needs.

We achieve the results our clients expect.



Sezin Güner

Sezin Güner founded the Firm in 2015 after 12 years working with one of Turkey's top-ranked corporate law firms.

Sezin is a graduate of the Marmara University School of Law (2003) and has more than 13 years' experience advising international and domestic clients. Prior to establishing the firm, she was a partner at one of Turkey's top-ranked corporate law firms.

Her expertise has also been recognised at the Istanbul Stock Exchange, where Sezin has been invited to speak about investment firms and investment activities in the field of capital markets legislation.

Sezin's practice focuses on advising clients on corporate and regulatory matters in relation to their day-to-day operations, cross-border transactions, company incorporations, large-scale commercial contracts, M&A's, regulatory and marketing aspects of capital market transactions and products (including derivatives), banking activities, listings, public offerings and corporate governance. She has a diverse client list ranging from multinational to local corporates including; publicly listed companies, brokerage firms and banks, branches and representative offices of multi-national banks, housing finance companies and other financial institutions, joint stock companies, limited liability companies and liaison offices.

Sezin understands her clients' need for punctual and precise advice and at the same time is committed to professionalism and attention to detail. She focuses on stable, longterm, and supportive relationships with each and every client.

Ceyda Tapşın

Ceyda Tapşın joined the Firm in early 2017 after working at a top tier Turkish law firm for 11 years.

Following graduation from Istanbul University School of Law in 2002, Ceyda continued her education in the United Kingdom and completed a Masters in International Commercial Law (LL.M.) at the University of Kent, Canterbury.

Ceyda has more than 12 years experience in capital markets, banking, commercial and corporate law advising both international and domestic clients. Prior to joining the Firm, Ceyda was a partner at one of Turkey's top tier law firms.

She advises a variety of multinational and domestic corporates and financial institutions including banks, brokerage firms, publicly listed companies, mutual funds and other regulated entities, on regulatory, commercial and corporate issues. Ceyda's practice primarily focuses on complex capital market transactions and products including derivatives, structured products, securities lending, repos, banking activities in addition to cross-border transactions, company incorporations, corporate governance, large-scale commercial contracts, M&A's, listings and regulatory filings.

Ceyda offers our clients unparalleled experience in Turkey with the Banking Regulation and Supervision Agency and the Capital Markets Board of Turkey. Together with Sezin, Ceyda leads the Firm offering a dedicated focus on the legal and commercial needs of the clients to establish stable, long-term, and constructive relationships with each and every client.





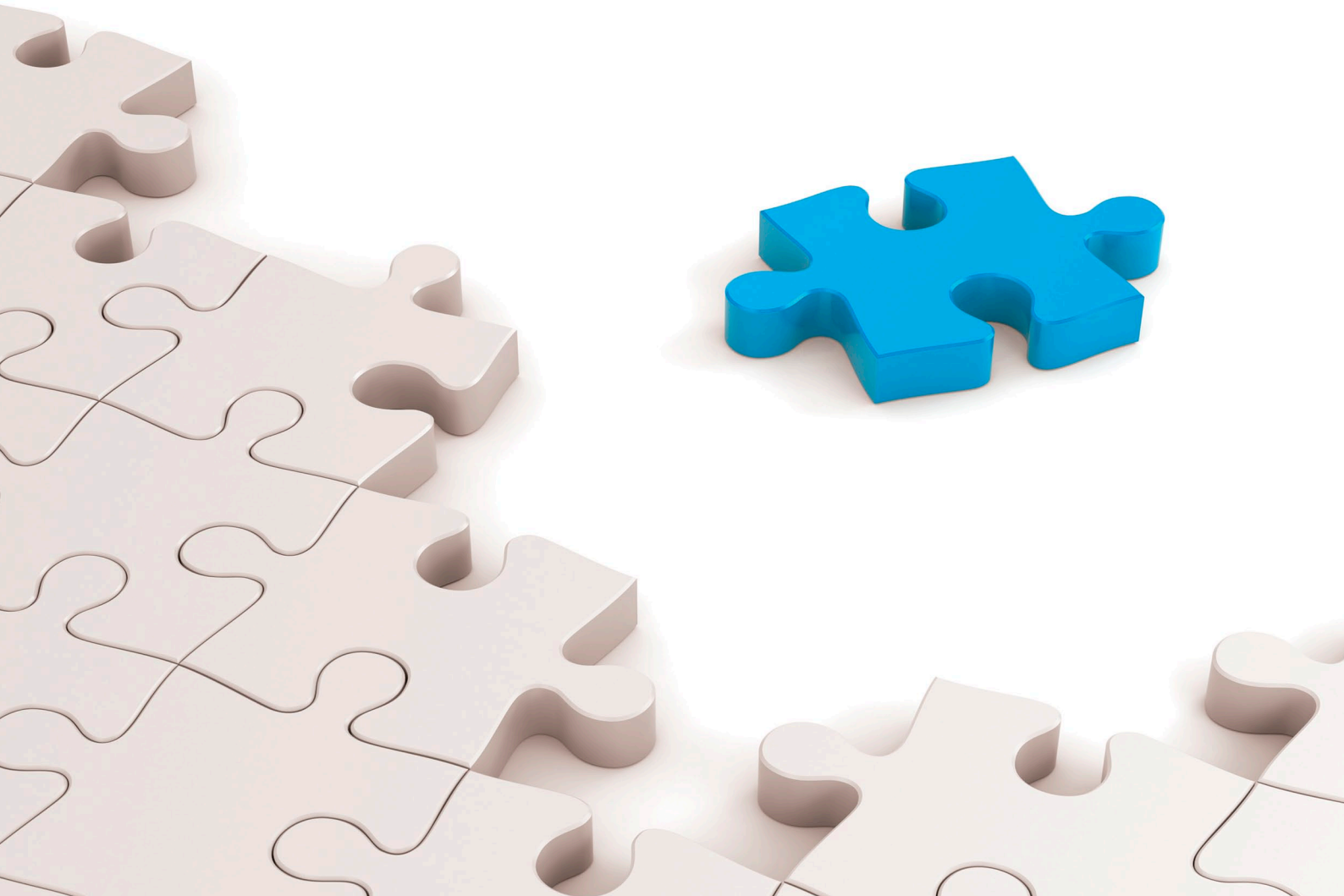
Özgün Muti Ondörtođlu

Özgün Muti Ondörtođlu joined the Firm as a Senior Associate in 2016. Özgün has extensive experience in Intellectual Property and Trademark Law, Labor Law, Advertisement Law, E-Commerce Law, Consumer Protection Law and Commercial Law.

Prior to joining our Firm, Özgün was legal counsel for leading corporate entities such as Dođuş Holding, where she worked for a period of 10 years. She is a graduate of Marmara University, Faculty of Law (LL.B., 2005) and İstanbul Ticaret University, Faculty of Law (LL.M., 2007). Özgün is a member of the İstanbul Bar Association (2006) and she is fluent in English.

Özgün specializes in unfair competition and trademark issues, patent and design registration processes, brand protection, and IP agreements and licenses. She is highly proficient in the sale and acquisition of IP rights, drafting and negotiation of e-commerce agreements, IT contracts, commercial contracts, B2B and B2C terms and conditions, and the review, drafting and negotiation of advertisement, distribution, media, and license agreements, as well as other service and commercial agreements. Özgün's focus also includes legal issues relating to web advertising, and Data Protection & Privacy matters.

She also represents clients in domain name disputes, unfair competition disputes, trademark and patent prosecution, and any other disputes related to trademark, patent and e-commerce issues.



A tailored practice focused on you

Güner&Tapşın Law Firm understands that our clients expect and deserve the highest level of service. The firm is committed to providing professional and dependable legal advice, underscored by a client-centric approach that delivers the best results through:

- Excellent, commercially-focused legal counsel
- Prompt turnaround
- Accessibility
- Effectiveness

Our firm provides a Tailored Legal Plan for each client, developed specifically for you and based on your company's operations in order to help you anticipate any potential legal complications.

Güner&Tapşın Law Firm was established with the aim of serving a select clientele.

We provide an individual approach to all client matters and guarantee dedicated attention to our clients' interests. It is our mission to provide clients with exceptional legal representation and hands-on partner attention. By listening to our clients, understanding their business and anticipating their needs, we deliver constructive legal advice. We believe the attorney/client relationship is the foundation for every decision and that by ensuring our clients are comfortable and confident in us we can provide the most effective representation possible.

In a crowded legal market, Güner&Tapşın Law Firm distinguishes itself by providing dedicated and dynamic solutions for international and domestic clients.

Boutique environment

Resourceful approaches

Güner&Tapşın Law Firm is a resourceful, solution-oriented practice, bringing new and innovative approaches to corporate projects to achieve the best legal results for our clients. Our firm's rich experience and comprehensive knowledge of corporate and regulatory law enable it to offer innovative solutions and legal services of the highest professional quality.

The combination of a tailored practice, a unique boutique environment, and resourceful client solutions enables our firm to best serve our clients.

Our practice areas

CORPORATE AND M&A

- Business Agreements and Commercial Contracts
- Commercial Transactions
- Company Incorporations
- Corporate Advice
- Corporate Governance
- Employment and Labour Law
- Joint Ventures
- Licence Applications
- Mergers & Acquisitions
- Regulatory Advice
- Restructurings
- Private Equity
- Intellectual Property and Trademark
- Advertisement and E-commerce
- Brand Protection
- Patent Registration
- Data Protection and Privacy

BANKING

- Corporate and M&A
- Consumer Finance
- Financial Transactions
- Regulatory Advice
- Regulatory Company Incorporations (Banks, Representative Offices and Other Financial Institutions)
- Regulatory Filings
- Regulatory Mergers & Acquisitions
- Regulatory Banking

CAPITAL MARKETS

- Brokerage Operations
- Derivatives & Swaps
- Debt Capital Markets
- Disclosure Obligations
- Employee Share Plans
- Equity Capital Markets
- Foreign Exchange Regulations
- Investment Funds
- ISDA Documentation
- IPOs
- Licence Applications
- Notes Offerings
- Product Registrations
- Private Placements
- Regulatory Company Incorporations
- Regulatory Mergers & Acquisitions
- Regulatory Advice
- Regulatory Filings
- Repo Transactions
- Structured Products
- Stock Exchange Listings
- Tender Offers

Contact

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